

NextOne



e-License Division

# About us

## En route to becoming the No.1 music copyright agent of the digital era

NexTone Inc. e-License Division began in 2001 as the first privately-owned music copyright agency in Japan.

Technological innovation has revolutionized the way people use music. Consumers can now download the latest music at ease and artists can realize their musical compositions using their personal computers. To adapt to this new era, we believe that it is important to implement flexible rules for music copyright management: Copyrights should be protected, but it should not hinder usage. e-License aims to offer a fair environment for rights-holders and copyright users to thrive in the digital era.

At e-License, we go beyond the boundaries of traditional copyright management and offer a custom-made service which meets each member's individual demands. In other words, we provide composers and publishers the freedom to choose how their works are used.

### **★ Business consolidation between e-License and Japan Rights Clearance**

In order to offer new solutions to rights holders, e-License consolidated its business with independent copyright management organization Japan Rights Clearance (JRC) in February 1<sup>st</sup>, 2016. The merger is the latest development in the Japanese music copyright industry and has gauged strong, positive responses from the media and general public.

## Business principles

### **Offer a fairer environment for copyrights to thrive.**

e-License places the utmost importance on the protection of copyright owners but also aims to provide comprehensive clearance procedures for copyright users. Our mission is to construct an equitable copyright business environment for the benefit of both copyright owners and users.

### **Explore extended opportunities through the construction of a freer, unrestrictive business environment.**

We will aim to expand the copyright market through the revitalization of music copyrights. To achieve this, we will encourage copyright owners to exercise a higher level of freedom and authority in the decision-making process for various types of copyright usages. For music copyright users, we will strive for the revitalization of the music copyright market through the development of a user-friendly interface for simple and fast clearances.

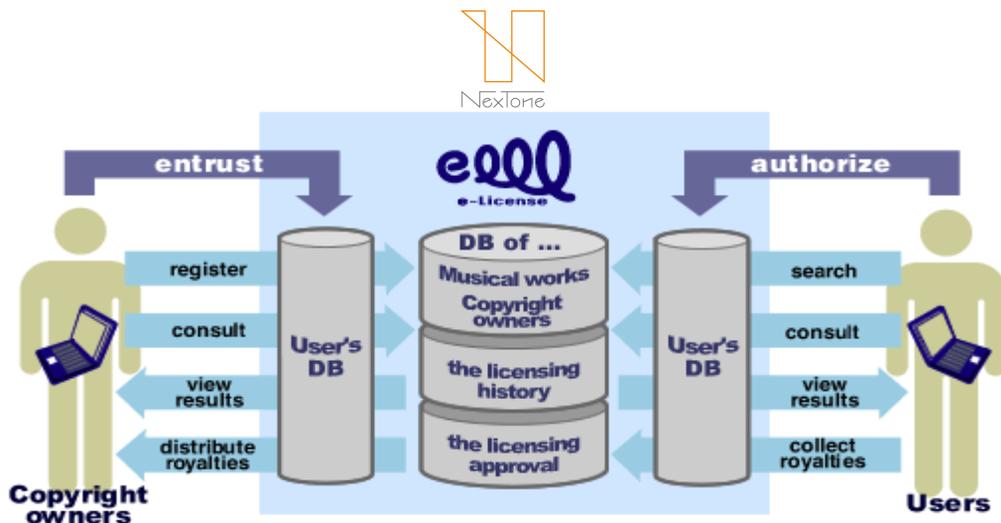
### **Aim to make the copyright business more open to the public by encouraging accessibility and transparency.**

We will promote free access to information and offer timely information to copyright owners and copyright users. We will build a license clearance system and database that can be accessed by anyone and will strive to make the music copyright business more accessible by the public.

# Our Services

## Music Copyright Management

Music copyright owners, which comprise of composers and music publishers, entrust their rights to us. We authorize the use of such works to users and manage the collection and distribution of copyright royalties.



## The Advantages of e-License

**Contracted services to meet the goals of music copyright owners are available.**

Until now, a copyright owner had no other choice but to entrust an agent for the past, present and future usage of property under a single blanket agreement. e-License allows the music copyright owner to set the boundaries of entrustment, enabling the copyright owner to set the conditions of use within the limits of the arrangement.

**A flexible royalty rate system**

e-License is capable of adjusting royalty rates in accordance with copyright owners' requests, allowing for works to be used in ways that were unthinkable before.

**Detailed royalty statements**

e-License offers clear and comprehensive royalty statements that will provide information on royalties accrued to the finest detail.

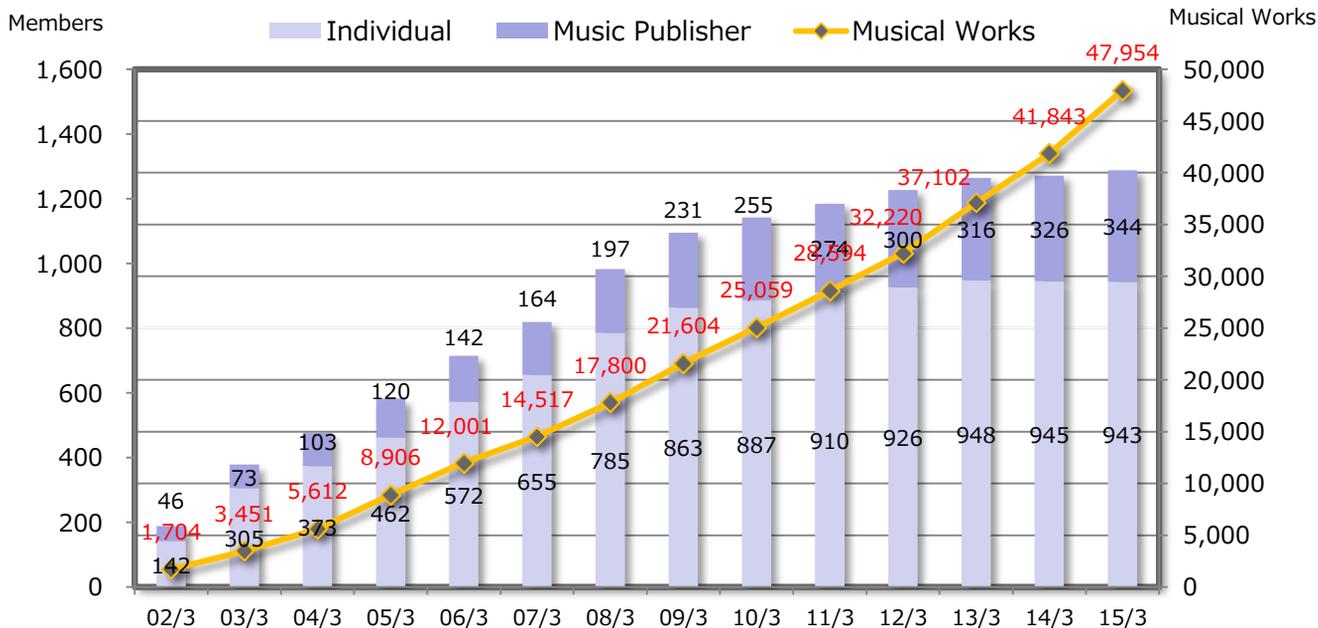
**No membership fees**

e-License registration is completely free of charge. Our commission is solely based on copyright royalties alone.

# Statistics

## Number of Members and Musical Works

< Members: 1,287 / Musical Works: 47,954 > (as of April 2015)



# Corporate Profile



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